

**'It's Important  
to Know  
In Time'**

# Air Conditioning & REFRIGERATION



# NEWS

**BULLETIN  
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## **FIRE DAMAGES AMANA PLANT; PRODUCTION IS CONTINUED**

AMANA, Iowa—The refrigerator works at the Amana Society plant here were damaged in a fire the night of June 7. Immediate arrangements were made to continue production operations in temporary quarters, according to George Foerstner, president.

Application has already been made to WPB for permission to construct an entirely new plant which Mr. Foerstner expects to have in operation within 90 days. The refrigerator works of the Amana Society is engaged in the production of equipment for commercial refrigeration and refrigerated locker plant applications.

The separate and modern office building of the Society was not harmed in the fire, and all records are intact.

## **REPAIR SERVICES AND ICE GET RATINGS IN EASTERN GAS SETUP**

WASHINGTON, D. C.—Ice is placed in Class A-1 (Very Critical) and essential repair services for factories, warehouses, and retail establishments are in Class A-2 (Critical) in a complete revision June 7 in the list of industries and activities to be accorded preferential treatment in the Eastern gasoline shortage area.

The revised industry list was certified to the ODT by the WPB. It replaces the original WPB list announced May 30.

Essential industries on the original list are recast into four groups: AA-1 (Most Critical); A-1 (Very Critical); A-2 (Critical); and A-3 (Important).

As long as the supply of gasoline in the East remains critical, lesser amounts may be allocated to the lower rated industries than to the higher.

Said the WPB announcement of the essentiality list:

"It is intended that trucks serving all the industries in the four categories shall receive, where necessary, gasoline rations in addition to the reduced gasoline allowances, for truck operations necessary to the performance of the basic functions of the industries.

"Where the supply of gasoline in the area is inadequate for all of the needs of all of the industries included, lesser amounts may be given to the lower rated industries, but it is not intended that truck service be substantially withdrawn from any of these essential industries."

## **GIBSON GETS \$15 MILLION CONTRACT ON GLIDERS**

GREENVILLE, Mich.—Gibson Refrigerator Co. announced June 9 that it had received a new \$15,000,000 War Department contract for construction of troop-carrying gliders.

The company now is producing similar gliders, which have a wingspread of approximately 84 feet, under a contract last year.

## **M-28 Amendment Puts Restriction on 'Freon' Deliveries**

WASHINGTON, D. C.—Definite restrictions were placed on the delivery of "Freon" refrigerants in an amendment to Conservation Order M-28 issued June 5 by the War Production Board.

The amendment first states that no "Freon" refrigerants shall be delivered for installation or use in any "comfort cooling" air conditioning system, and describes in detail what constitutes a "comfort cooling" installation.

The amendment then sets up three classifications for all deliveries of the refrigerants, and declares that only where the supply exceeds the amount needed for the requirements of Classification I ("maintenance of refrigeration equipment already installed, and maintenance of air conditioning equipment already installed in hospitals, clinics, and sanatoria") shall the users be given any part of the supply, and only when all of the requirements of Classifications I and II have been met shall those in Classification III be given any refrigerant.

If it appears, in any month, that the available supply for any classification is less than the existing demand in that classification, the distributor or dealer shall allocate the available supply ratably among the users in accordance with the average monthly consumption by such users during the period from July 1, 1940 to June 30, 1941.

## **Joe Weiner Resigns Position With WPB**

WASHINGTON, D. C.—Joseph L. Weiner, former director of the Office of Civilian Supply of the War Production Board, resigned June 7.

Mr. Weiner's letter of resignation, accepted without comment by Donald M. Nelson, chairman, contained praise for his staff members and "the remarkable service they render under trying conditions and often at great personal sacrifice."

Mr. Weiner took up his post as director of OCS in December, 1942, and from May, 1941, he had been deputy director.

## **Approval Seen Near For Locker Plant Program**

### **Old Applications Are Said To Get Attention**

WASHINGTON, D. C., June 10—The proposal for the expansion in the number of refrigerated locker plants in the country, sponsored by a subcommittee of the Senate Agricultural Committee, was said today to be on the desk of Lee Marshall, Deputy Food Administrator of the War Food Administration.

If and when Mr. Marshall signs the proposal, favorable action by the Materials Requirement Committee is expected. The exact number of plants to be authorized is not known, but is believed to be in the neighborhood of 400 to 500.

That the proposal is expected to receive approval is being demonstrated by the fact that processing of applications on hand for new locker plant construction and extensions is said to have been resumed, following a cessation of activity since May 12 to the present time.

## **Chicago Furniture Marts To Be Held**

CHICAGO—Although there is still dissension between the Office of War Transportation and WPB's Office of Civilian Requirements, the Merchandise Mart and the American Furniture Mart are going ahead with plans for the western home furnishings market to be held in Chicago June 21-30.

The OWT has requested cancellation of all furniture markets for the duration, considering shows of this kind an unnecessary use of rail travel, while the WPB claims that trade shows are a necessary form of distribution of civilian goods.

The Grand Rapids market, scheduled for the week prior to Chicago's showing, was cancelled "due to the fact that most of the exhibitors have no merchandise to sell," and New

(Concluded on Page 2, Column 2)

**This is the bulletin issue of the News. More details on the news stories plus special features in next week's full size issue.**

## Broquinda Plant At St. Petersburg Damaged by Fire

ST. PETERSBURG, Fla. — The plant here of Broquinda, Inc., used in manufacturing refrigeration equipment, was completely destroyed by a spectacular fire on June 5 with a loss estimated by company officials at between \$175,000 and \$200,000.

The blaze was believed to have been started by an explosion within the plant. The flames and smoke could be seen for miles. Company officials stated the building, its installations and material on hand were a total loss.

At Miami, A. P. Kitchin, agent in charge, Federal Bureau of Investigation, stated that FBI agents were making a preliminary investigation to determine whether a deliberate attempt at sabotage was involved.

## Ogden Storage Company Has Vegetable Freezer

OGDEN, Utah—The "cold air blast on trays method" will be used at a quick-freezing storage plant being erected at Ogden by the Utah Ice & Cold Storage Co. The plant, which will process peas and other vegetables grown in the nearby farming regions, will be in operation some time in July.

## Chicago Furniture Mart To Open June 21; Gov't Agencies In Conflict Over Trade Shows

(Concluded from Page 1, Column 3) York's show, supposed to open June 7, was blocked out several weeks ago, on the basis that furniture production in the future would fall way below average due to labor and material shortages. The failure of the Jamestown market is still strong in dealer's minds, as well, at which buyers were greeted with an appalling scarcity of merchandise.

On the negative side of the transportation vs. distribution problem, cancellation of the Chicago market is indicated by buyers who are aware of the fact that merchandise has not been and cannot be manufactured in large enough quantities to take care of retailers' pressing needs. Several manufacturers have already admitted that they would not show at the June mart, and 86 southern manufacturers stated that they would not open their doors during market week. Reasons for their withdrawal were that it would be foolish to go to the expense of exhibiting when no goods were available—except those already allocated to salesmen—and it would be unfair to visiting buyers.

The council of furniture associations indicated that manufacturers will have very little merchandise for sale, and also stated in a recent survey that 68½% of manufacturers were not in favor of holding the market. It pointed out that producers who do have a limited supply of goods may not take orders during the 10-day market, but will refer

customers to the regular salesmen who will have quotas apportioned to them.

But from the other viewpoint, officials supervising the market point out the need for replenishing the stocks of retail merchants, and that holding the markets are actually travel savers, in sending buyers to central markets, instead of to individual manufacturers, or having the salesmen from manufacturers radiate to the widely separated locations of retailers. A poll taken after the January marts showed that 80% of retailers and manufacturers were in favor of the shows.

In regard to WPB's request for calling off all shows, the letter stated further that, "If any retailer or manufacturer conscientiously believes that he should not attend or take part in the market or conference, it is his privilege not to participate. But it is not true patriotism to endeavor to have markets suspended, so competitors cannot exercise their right to participate in them."

The National Retail Furniture Association held a recent poll which shows that 90% of the first 1,000 replies are in favor of the Chicago market, as a necessary and desirable event. This survey, taken before cancellation of the Grand Rapids show, states that salesmen are not calling on over 60% of the retailers at present, and that if the Chicago market is not held, they will be forced to travel more than otherwise.

## WPB Amends Order on 'Freon' To Restrict Delivery By Classes

### Text of Order

Part 970—Chlorinated Hydrocarbon Refrigerants  
Amendment No. 2 to General Preference Order No. M-28 to Conserve and Direct the Distribution of Chlorinated Hydrocarbon Refrigerants

Section 970.1—General Preference Order No. M-28, as amended, is hereby amended as follows:

1. Paragraph (d) is hereby amended to read as follows:

(d) Restriction on deliveries, notwithstanding the provisions of paragraphs (b) and (c) above, and notwithstanding the provisions of any other order, rule or regulation of the War Production Board, no person shall sell or otherwise transfer or deliver any chlorinated hydrocarbon refrigerants except in accordance with the following directions:

(1) (i) On and after June 5, 1943, no producer, dealer or any other person shall sell or otherwise transfer or deliver any chlorinated hydrocarbon refrigerants to any other person for installation or use in any air-conditioning system which is a "comfort cooling system," as defined under paragraph (d) (1) (ii) of this order; and no person shall purchase or receive delivery or transfer of any chlorinated hydrocarbon refrigerants for installation or use in any "comfort cooling system."

(ii) For the purposes of this paragraph (d) "comfort cooling system" means any system, of any size, operated or installed for the purpose of lowering the temperature and/or humidity of air in any building, room or other enclosure used as, or located in any of the following:

- Amusement parks
  - Animal hospitals
  - Auditoriums
  - Ballrooms, dancing studios, and dance halls
  - Bank and loan associations
  - Bars, cocktail lounges, and beer parlors
  - Bowling alleys
  - Concert halls
  - Funeral parlors
  - Golf clubs, country clubs, and athletic clubs
  - Hotels and apartment houses
  - Moving picture houses
  - Night clubs
  - Office buildings and offices, public or private
  - Railway, streetcar and bus stations and terminals
  - Residential buildings and dwellings of all kinds
  - Restaurants, cafeterias, and other places selling meats, food or beverages
  - Schools
  - Service establishments, such as laundries, cleaners and dyers, tailor shops, barber shops, "beauty" parlors, automobile sales and service shops, and repair shops of all kinds
  - Skating rinks
  - Stores, selling any kind of products, material, or merchandise, at retail or wholesale (excluding manufacturing establishments).
- The term "comfort cooling system" shall not include (a) any such system used to air condition a building, room, or other enclosure used chiefly for purposes not listed above, or (b) any system designed, necessary and used, in substantial part for the refrigeration and storage or processing of food, ice, or other materials or products requiring refrigeration, temperature control, or freedom from dust or other impurities, or (c) such part of a system as may be necessary and used for the circulation of air, or necessary and used for raising the temperature of air during cold weather to a degree which is comfortable or tolerable for persons (comfort heating).
- (2) No distributor of such refrigerants, and no dealer or other person who furnishes such refrigerants to any person acquiring the same for use as refrigerants, shall sell or otherwise transfer or deliver any such refrigerants otherwise than in accordance with the following directions: Orders for such refrigerants shall be di-

vided, commencing June 5, 1943, into the following three classifications:

(i) Classification I—Maintenance of refrigeration equipment already installed. Maintenance of air conditioning equipment already installed in hospitals, clinics, and sanatoria.

(ii) Classification II—Maintenance of industrial air conditioning already installed.

(iii) Classification III—Manufacture of new refrigeration equipment. Manufacture of new air conditioning equipment for industrial air conditioning.

Supplies of such refrigerants for uses enumerated in Classification I shall be given primary preference. If it appears, in any month, that the available supply for that month will exceed the amount estimated to be required for the uses enumerated under Classification I, supplies for uses enumerated under Classification II shall be given secondary preference. If it appears, in any month, that the available supply for that month will exceed the amount estimated to be required for the uses enumerated under Classifications I and II, the residual supply shall be divided among users enumerated under Classification III. If it appears, in any month, that the available supply for any classification is less than the existing demand in that classification, the distributor or dealer shall allocate the available supply ratably among the users in accordance with the average monthly consumption by such users during the period from July 1, 1940, to June 30, 1941.

(3) Producers of such refrigerants shall make deliveries thereof for use in refrigeration or air conditioning equipment in accordance with the foregoing directions, as set forth in (d) (2) above for distributors, dealers, and other persons delivering such refrigerants to persons acquiring the same for use, unless and until otherwise authorized or directed by the War Production Board.

Issued this fifth day of June, 1943.

By J. Joseph Whelan,  
Recording Secretary, WPB

## Manufacturers Get Simple Formula For Pricing New Products

WASHINGTON, D. C.—In furnishing manufacturers with a simple formula to be used in determining their own prices on new products not sold by them or by competitors during March, 1942 the Office of Price Administration shifts to its field offices one of its responsibilities as a step in carrying out the OPA simplification program.

The new method does away with the regulation requiring a manufacturer to submit every pricing problem to the Washington office of OPA. Each price established by a manufacturer must be reported to the nearest OPA field office within 10 days of determination. If a manufacturer is unable to settle upon a price according to the new system, he may apply for a price at the field office. OPA retains the privilege of adjusting any price.

To figure a price according to the new formula, the maximum price of a comparable product is divided by its direct cost to find the mark-up rate. This rate is multiplied by the direct costs of the product being priced and the result is the maximum price of the product in question. It is stipulated that the "comparable" product used as a base must have been sold in March, 1942.

Following is an example to show how it works:

"A" represents the "comparable" product and it sold in March of 1942 at \$1. The direct cost of "A" is 80 cents. "B" represents the new product to be priced. The direct cost of "B" is 60 cents.

By dividing the maximum price of "A" by its direct cost, or \$1 by 80 cents, the mark-up rate is found to be 1¼. This is multiplied by the direct cost of "B," or 60 cents, resulting in the maximum price of the new product, or 75 cents.

Besides providing this method of pricing new products, OPA says it has issued 35 specific dollars-and-cents maximum retail prices on various items of merchandise in line with its policy of simplifying procedure. These are exclusive of the ceilings placed on food prices.

## Big Air Conditioning Units From Stores Go To War Plants

WASHINGTON, D. C.—More than 50 firms in some of the nation's leading cities have responded to the Government's appeal for heavy air-conditioning units needed for the control of temperatures in essential war plants.

Already 22 such units, representing a total capacity of about 38,000 horsepower, have been moved to plants producing high octane gasoline, synthetic rubber and airplane engines, the War Production Board reported today.

One large airplane plant requiring about 9,000 tons of refrigerating capacity will go into operation July 1 with 68% of volunteered air-conditioning equipment and 32% new equipment. Units made by five different manufacturing companies are included in the installation.

"Controlled temperature is essential in the production of high octane gasoline, synthetic rubber and parts with very fine tolerances which will be assembled later," said WPB.

The units were offered by department stores, office buildings and hotels. The contributors whose units have already been moved are Macy's, Gimbels, Tiffany & Co., Lord & Taylor, Metropolitan Life Insurance Co., and James McCreery, all of New York City; Mandel Brothers and International Harvester Co., and Goldblatt Brothers, of Chicago; J. L. Hudson Co., and Ford River Rouge Plant, both of Detroit; G. Fox & Co. of Hartford, Conn.; Sears Roebuck & Co. of Washington, D. C.; Famous-Barr of St. Louis; Municipal Auditorium of New Orleans; Hutzler Brothers, Baltimore; Penn Mutual Life Insurance Co., of Philadelphia; Richard's Store, of Miami, and Burroughs Welcome & Co., Tuckahoe, New York. Some gave more than one unit.

## 'World's Biggest' System Leaves J. L. Hudson Co.

DETROIT.—Workmen have just about completed the dismantling of "the world's largest refrigeration plant" which air conditioned the J. L. Hudson Co. department store here, and which is being turned over to the government for use in synthetic rubber plants and other war industries which need large installations of refrigeration equipment.

It is understood that not all of the equipment is being turned over to the government, and that the basement sales areas, in particular, will still have air conditioning.

## Former Supply Dealer Is Marine Ace

BIRMINGHAM, Ala.—Capt. Frank Eason, Marine ace pilot who shot down three Japanese bombers in a single day during February, is a former refrigeration supply dealer from this city. He enlisted in the Air Corps following several years of private flying in March, 1940, and has been on active duty in the Solomon Islands since last September.

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CHARGED DAVIDSON'S SILICA GEL WITH  
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## Servicemen Returning From Construction Jobs, Says Pittsburgh Dealer

BELLEVUE, Pa.—During the last six months at least 50% more work has been turned out by the eight service men employed by Bellevue Electric & Radio Co. since Manager L. R. Middleman offered a 10% commission for extra service work brought in and completed.

The added commission deters service men from quitting to enter war plants, keeps them at peak efficiency; "they don't 'knock off' after three or four jobs," explained Mr. Middleman.

The company gets much of its business from four classified sections of the telephone directory.

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## WPB To 'Earmark' Check Is Sought on 'Wildcat Buying' by Civilian Users

WASHINGTON, D. C.—To insure that radio tubes made for home sets reach radio repairmen and home set owners, the War Production Board on June 5 amended Limitation Order L-265. In issuing the amendment, WPB cautioned that current production of civilian tubes is low and that requirements for some types are not being met.

Tubes made from materials allocated to civilian production have been purchased from time to time by the Armed Services on rated orders, depleting the supply available for home sets. The amendment earmarks civilian tubes and removes at least 85% of them from the scope of preference ratings.

The order will not interfere with rising military requirements. These requirements, which have right of way at manufacturing plants, are being met. Civilian production is fitted into manufacturing capacity not used to fill military purchase orders.

Tube manufacturers have been requested to stamp civilian tubes "MR" meaning "Maintenance and Repair." The amendment prohibits the domestic transfer of such tubes on orders by the major claimant agencies and on orders carrying preference ratings. Civilian orders, which need no ratings, are filled by manufacturers on certifications that the tubes being purchased replace worn out tubes in home sets.

To round out their stocks, manufacturers may exchange stamped tubes among themselves without restriction. The amendment permits the export of 15% of the stamped tubes produced in any given quarter.

Restrictions are removed on the transfer at the consumer level of automobile radios and automatic phonographs. It is no longer necessary, in selling an automobile, to remove the radio or to get a special WPB authorization to make the transfer without such removal.

NEW YORK CITY—As a corrective measure for wildcat buying now allowed under the loosely-knit CMP Regulation No. 5 local WPB officials, who contend that the current wave of purchasing by industry will adversely affect civilian economy, are pressing for exemption of many items of supply and other products from the regulation as now established.

Manufacturers, they hold, have taken advantage of CMP-5, which governs the purchase of maintenance, repair and operating supplies, by extending their material ratings to the purchase of all operating supplies, even to the extent of laying in stocks of such things as flashlight batteries and bulbs, twine, staplers, small electric motors and countless other articles, until they have all but swept the market clean.

The only solution to the problem, officials say, is to apply a ruling similar to the one which went into effect June banning unwarranted extension of ratings on textiles.

Under such a ruling the items in demand would be grouped with those which are excluded from CMP No. 5. A manufacturer would then have to prove his need for the purchase of his supplies instead of just picking them up on the basis of his material preference rating.

Order M-328 does away with suppliers having to fill orders based upon unjustified ratings on textiles and leather goods and for this reason, officials state, the new order was welcomed. While the order is really a stop-gap policy it will eliminate orders forced upon suppliers by manufacturers who assigned themselves the same high priorities for textiles which they had received from WPB originally for their metal requirements.

Since the WPB office here believes that it is responsible for having brought about M-328, it is of the opinion that an equal amount of pressure will serve to clamp down on further activities permitted under CMP No. 5.

## Frank & Gardner Take New Posts In WPB Directorial Shifts

WASHINGTON, D. C.—Appointment of William K. Frank as Director of the Equipment Bureau has been announced by Donald D. Davis, Operations Vice Chairman, WPB.

Mr. Frank, formerly Director of the General Industrial Equipment Division, will succeed Harry Rapelye, who has resigned to resume his executive position with the Continental Can Co.

Mr. Davis at the same time announced appointments of Fred W. Gardner, former Director of the Cork, Asbestos and Fibrous Glass Division, to replace Mr. Frank as Director of the General Industrial Equipment Division; and William T. Meloy, Deputy Director of the Cork, Asbestos and Fibrous Glass Division, as Director of that Division.

Mr. Frank came to Washington in November, 1941, as a "trouble shooter" for the Production Division of the Office of Production Management. In May, 1941 he was appointed Chairman of the Resources Protection Board. He became Director of the General Industrial Equipment Division in January, 1943. Before joining OPM, Mr. Frank was Chairman of the Board of the Copperweld Steel Co. of Pittsburgh, Penn.

Mr. Gardner also began his government service with OPM. He served in various capacities with the General Products Group and the Cork and Asbestos Branch and became Director of that Branch (later the Cork, Asbestos and Fibrous Glass Division) in January, 1942. Before coming to Washington he was a general partner in the firm of Reinboldt & Gardner, investment bankers of St. Louis, Mo., and New York City. His home is in New York.

Mr. Meloy, previous to joining the government, was an account executive for Clarke Sinsabaugh & Co., investment counselors of New York City.

## Leads ACRMA



W. H. AUBREY

## New Officers Elected By Machine Group

WASHINGTON, D. C.—W. H. Aubrey, vice president of the Frick Co., Inc., was elected president of the Air Conditioning & Refrigerating Association, Inc., in its annual meeting held at the Waldorf-Astoria, New York City, last week.

Other officers are J. P. Rainbault of the General Electric Co., first vice president; D. W. Russell of the Air-temp division, Chrysler Corp., second vice president; and P. A. McKittrick of the Parks-Cramer Co., treasurer.

E. T. Murphy, vice president of Carrier Corp., was elected to the chairmanship of the A.C.R.M.A. board of directors. In addition to the officers, the members of the board are:

- P. Y. Danley (Westinghouse Electric & Mfg. Co.).
- F. T. Goes (The Vilter Mfg. Co.).
- G. A. Heuser (Henry Vogt Machine Co.).
- S. E. Lauer (York Ice Machinery Corp.).
- F. S. McNeal (Universal Cooler Corp.).
- Harry Newcomb (Servel, Inc.).
- H. R. Sewell (B. F. Sturtevant Co.).
- G. E. Wallis (The Creamery Package Mfg. Co.).
- C. E. Wilson (Worthington Pump & Machinery Corp.).

Miss Mary Jane Stewart continues as acting secretary of the association.

A native of Georgia, Mr. Aubrey was graduated from the Georgia School of Technology, Atlanta, before coming to Frick Co. in 1917. He has been sales manager of the ice and refrigerating machinery department of the firm since 1932, and vice president since 1937. Mr. Aubrey is also vice president of the Knickerbocker Stamping Co., Parkersburg, W. Va.

## Used Stove Purchasers Eligible For Fuel Oil

WASHINGTON, D. C.—If a person entitled to buy a new oil stove acquires instead a used stove he nevertheless is eligible for a fuel oil ration under the terms of an amendment to the Fuel Oil Rationing Regulations, the Office of Price Administration announced June 4.

Fuel oil rations for use in oil stoves acquired after Dec. 19, 1942 (or March 15, 1943 in Washington and Oregon) have been denied unless the heaters were acquired under stove rationing provisions. Since only new stoves have been rationed, buyers of used or second hand stoves have been ineligible for fuel oil allotments.

The change permitting used stove buyers to receive fuel oil rations is being made, OPA pointed out, because it is desirable for persons who need space heaters to get used heaters for those who cannot obtain second-hand stoves.

Applicants seeking a ration of oil for a newly acquired used heater must show that the heater is needed or is replacing an old one.

This action was taken in Amendment 66 to Ration Order 11, effective June 10.

## Advisory Committee Named For Electrical Wholesalers Field

WASHINGTON, D. C.—Formation of an Electrical Wholesale Distributor Industry Advisory Committee has been announced by the Director of Industry Advisory Committees, WPB.

Julian A. Hawks is the presiding government officer. Committee members include:

James Barnes, U.S. Electric Supply Co., Springfield, Ill.; D. R. Cohen, Glasco Electric Co., St. Louis; F. R. Eiseman, Revere Electric Supply Co., Chicago; D. Lyle Fife, Fife Electric Supply Co., Detroit; J. H. Fisher, Westinghouse Electric Supply Co., New York City; J. P. Hamblen, Southern Electric Supply Co., Houston, Texas; George F. Hessler, Graybar Electric Co., Inc., New York City; W. J. Kranzer, Crannell, Nugent & Kranzer, New York City; A. C. Prange, General Electric Supply Corp., Bridgeport, Conn.; L. E. Salmon, Tennessee Valley Electric Supply Co., Tupelo, Miss.; D. A. Smith, Graham-Reynolds Electric Co., Los Angeles; P. O. West, Doubleday-Hill Electric Co., Washington, D. C.

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## Dollars-and-Cents Price Ceilings Placed on All Icebox Models

WASHINGTON, D. C., June 3—OPA today established specific retail dollars-and-cents ceilings on new ice boxes, spelled out model-by-model and state-by-state.

At the same time new wholesale ceilings were established at 60% of retail base prices, plus the difference between them and the individual retail ceilings for each state, representing freight.

Prevailing prices in many instances will be lowered by the new ceilings, OPA said.

Three sets of retail ceilings are provided. They are:

1. Sales by ice companies and by retail establishments controlled by ice companies. The ceilings range from \$26.75 to \$77.50 delivered.

2. Mail order sales by mail order houses except through their own retail stores. These ceilings, which are for their own models, are not given separately for each state, being F.O.B. shipping point, the same as mail order houses quote their prices in their catalogues. They range from \$18.95 to \$59.95.

3. All other sales at retail, including sales by a retail store of a mail order house or a private brand seller. The ceilings range from \$30.75 to \$88.75 delivered.

The retail mark-ups in general continue March 1942 prevailing practices. They were determined in a survey by OPA and after consultation with industry.

Wholesalers do not have spelled-out ceilings in the regulation but work out their own maximum prices by taking 60% of the retail base price as given for each model in table C in a special column alongside the state-by-state ceilings for retailers, and then adding the difference between the retail base price and the maximum price for the state in which their warehouse is located. The wholesale ceilings are F.O.B. warehouse.

Charges for extension of credit may be added by any seller if in March 1942 he made a separate charge for this service and separately stated it to the purchaser, that the amount charged does not exceed what he charged in March 1942 on the same sales, and that the charge is now quoted and billed separately. Forced credit services are prohibited.

On all sales a tag must be attached

to the ice box giving make and model, rated ice capacity, ceiling price and selling price. The tag must not be removed before delivery of the ice box to the user.

Coinciding with the beginning of the hot weather season, today's action will insure stabilized prices to the consumer for new ice boxes, for which demand may exceed supply, the OPA declares. Use of critical raw materials in ice boxes has been curtailed since 1941 by WPB but production has been increasing under a scheduling program.

WPB has authorized production of 350,000 new ice boxes in the first two quarters of 1943 for general civilian purchase and use. It is anticipated that authority will be issued for a grand total of 600,000 authorized produced in 1943 for civilian purchase through the usual channels. WPB 1943 production authorizations given for the first two quarters and planned for the remaining two quarters also call for production of additional 300,000 units, of which 280,000 will be reserved for the War Housing Agency and the balance of 20,000 for Army, Navy, Lend-Lease and the Board of Economic Warfare.

New ice boxes already produced in 1943 under these WPB allocations are on the market and hitherto like other new ice boxes have been subject to price ceilings at wholesale and retail under the general maximum price regulation, which stipulates March 1942 highest prices as the ceilings to be observed. This method has not been satisfactory, OPA said, as production of ice boxes has changed considerably, many models have come on the market in recent months, and the general maximum price regulation base period of March 1942 has not provided an effective means of determining ceilings.

While today's Maximum Price Regulation No. 399 governs new ice box sales only at the wholesale and retail levels, a companion order No. 293 under Maximum Price Regulation 188 (Manufacturers Maximum Prices for Specified Building Materials and Consumers Durable Goods Other Than Apparel), effective June 4, 1943, makes it specifically obligatory for all manufacturers of new ice boxes to attach tags or labels to each box prior to its sale. The form of the tag is prescribed in the order.

## Growing Demands Force Rationing of Commercially Packaged Frozen Foods

WASHINGTON, D. C.—Industrial container sizes of frozen fruits and vegetables—over 10 pounds—which have been "ration free" until now will be brought under control of the processed foods rationing program as the result of an order issued June 4 by OPA.

Frozen foods in containers of 10 pounds or less are already under rationing. The bulk sizes will be included starting June 6.

Ranging in capacity from over 10 pounds to about 500 pounds, the large containers are used by "industrial users" in the manufacture of confections, preserves, baked goods, flavoring extracts, ice cream and other products, and, on a more limited scale, by large hotels, restaurants and similar "institutional users."

"They were not included in the processed foods program at the beginning because the OPA lacked sufficient information on which to base the ration and the inventory controls necessary during the closing months of the packing season," and OPA rationing official explained. "We realize that some abuses would result from having some container sizes rationed and some point free, but it seemed preferable to permit those abuses for a short period rather than make an attempt to ration the bulk frozen foods on the basis of insufficient information, which might have resulted in a serious error."

By placing bulk sizes under ration control, OPA is moving to protect industrial user supplies against diversion into other channels. A tendency in that direction has been in evidence recently. Former users of small container sizes have been buying the large unrationed sizes, thereby disrupting the normal trade pattern of frozen foods distribution.

In addition, government estimates agree that the civilian supply of frozen foods will be materially reduced this year, thereby strengthening the government's conviction that rationing of bulk containers as well

as of small containers is necessary.

OPA also announced that persons who buy frozen foods in only the bulk sizes for an industrial use will now become industrial users and must register under the Processed Foods program by filing OPA Form 1308 with the local War Price and Rationing Boards by June 26. Instructions covering the registration and allotment adjustments for industrial users of large container sizes under rationing are being forwarded to the local Boards and should be available by June 15.

Provision is also made for the registration of processors and wholesalers who become such by reason of the addition of these items to the list of foods rationed as processed foods, and for automatic adjustments in wholesalers' maximum allowable inventories based on their sales of these bulk frozen foods during the reporting period covering May 2 to June 5, 1943, inclusive.

The order bringing bulk containers of frozen fruits and vegetables under rationing is contained in Amendment 36 to Ration Order 13 (Processed Foods), effective on and after June 6.

### Institutional Users Must Surrender Coupons

WASHINGTON, D. C.—All institutional users except those in Group I, which consists primarily of small boarding houses, will be required to report their inventory of frozen foods in containers over 10 pounds as of the close of business on June 5, the OPA announced June 8.

The necessity for filing inventory reports results from an OPA order placing the bulk sizes of frozen foods under rationing, effective June 6. The inventory reports are to be filed when institutional users apply for their third period ration allotments, covering July and August.

## OPA Is Winning 9 Out of 10 Court Cases

WASHINGTON, D. C.—More than 96% of the decisions rendered in price and rationing violation cases in the nation's courts during the first four months of 1943 were favorable to the Office of Price Administration, a survey by OPA disclosed today.

The courts, in the four months ended April 30, handed down decisions in 1,495 civil and criminal cases involving 1,676 defendants, OPA said.

Of the total, 1,437 cases involving 1,613 defendants were decided in favor of OPA.

Only 58 cases involving 63 defendants, or less than 4% of the total, were dismissed.

In civil actions, OPA sought injunctions in 948 cases involving 1,093 defendants. In these actions, the courts granted restraining orders or preliminary or permanent injunctions in 924 cases involving 1,065 defendants, or more than 97% of the total.

In only 24 civil injunction cases involving 28 defendants, or less than 3% of the total, were restraining orders refused.

In five cases involving six defendants, the courts took contempt action against defendants who violated injunctions restraining them from further violation of OPA price regulations.

Out of a total of 512 criminal prosecutions instituted against price regulation violators, and involving 548 defendants, convictions were obtained in 478 cases involving 513 defendants, or slightly over 93%.

Altogether, in the four months period, the courts handed out prison sentences in 85 cases involving 90 defendants, suspended prison sentences in 80 cases involving 88 individuals, and levied fines in 227 cases involving 247 defendants.

Criminal charges were dismissed in only 34 cases involving 35 defendants, or less than 7%.

In 35 treble damage suits involving 35 defendants, all 35 were won by OPA. Damages in one case were \$410,219.

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